



What's in it in for US?

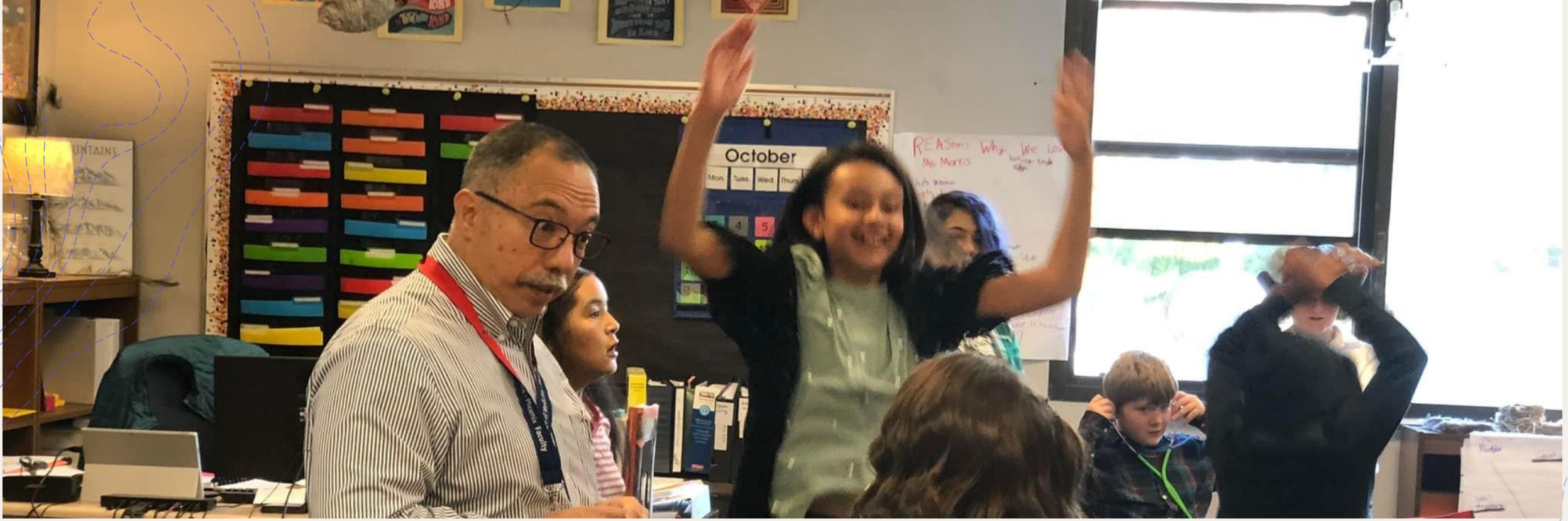
Adding Value For Rural
Communities through
Residency Education
Partnerships

Objectives

- + Understand a holistic program evaluation in order to better present value to the community and stakeholders
- + Identify unique contributors already in place at your program that could be considered high value to the community and thus optimize your community medicine curriculum to provide community engagement
- + Identify one opportunity to better track and present value to local stakeholders

GME funding





Holistic Program Evaluation

School Partnership Add

- + Pipeline of future health care workers
 - + Decrease recruitment costs
 - + Increase retainment given connection to family & local community
 - + Decrease lost revenue related to turnover and recruitment
- + Community Building
 - + School social media
 - + Hospital social media
 - + Word to mouth; positive impression
- + Quality Metrics
 - + Less accessible students and families welcomed in community/clinic
 - + Addressing social determinants of health



Local Resident Driven Community Partnerships Tilling Soil/Budding/Blossoming

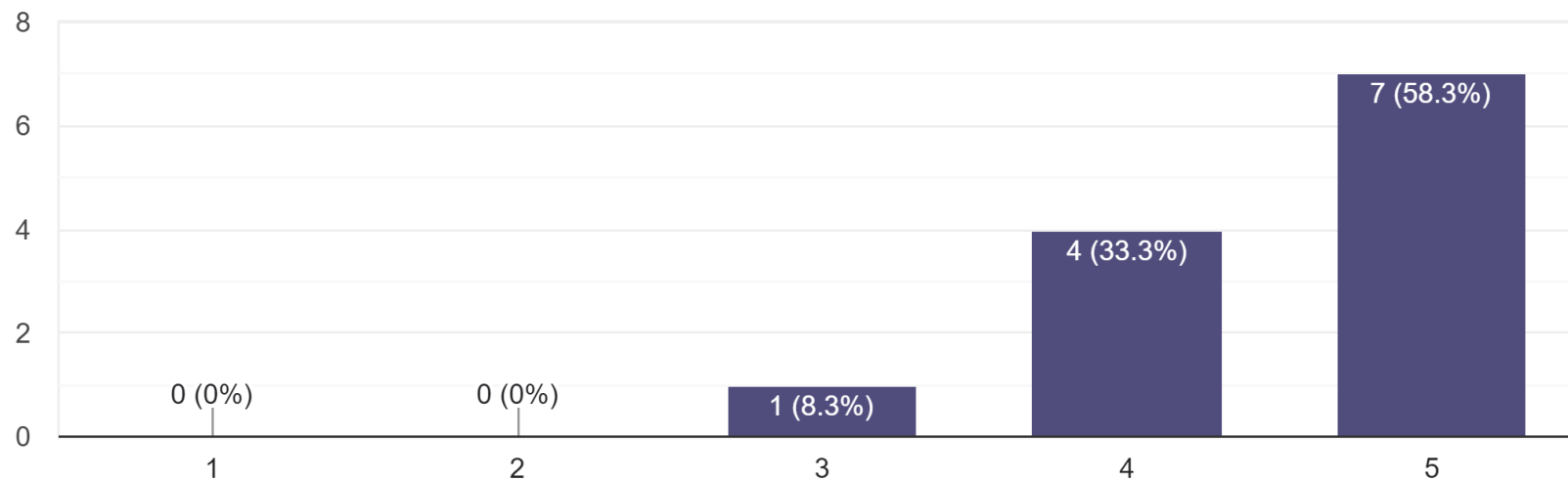
- + Partnership with School system-med club (high school) & now 5th graders. Lake Chelan Health and Wellness Foundation likely add on for financial support.
- + CORC Partnership with university. New research opportunities with universities. UW & WSU
- + Nutrition at Hospital
- + Advanced Directives
- + ALSO Provider/Instructor Course
- + Concussion Program
- + Sports Physicals at annual backpack fair
- + Home visits with paramedicine
- + Environmental-community garden



Quantitative Tracking

The program is well supported by the community.

12 responses



Qualitative Tracking

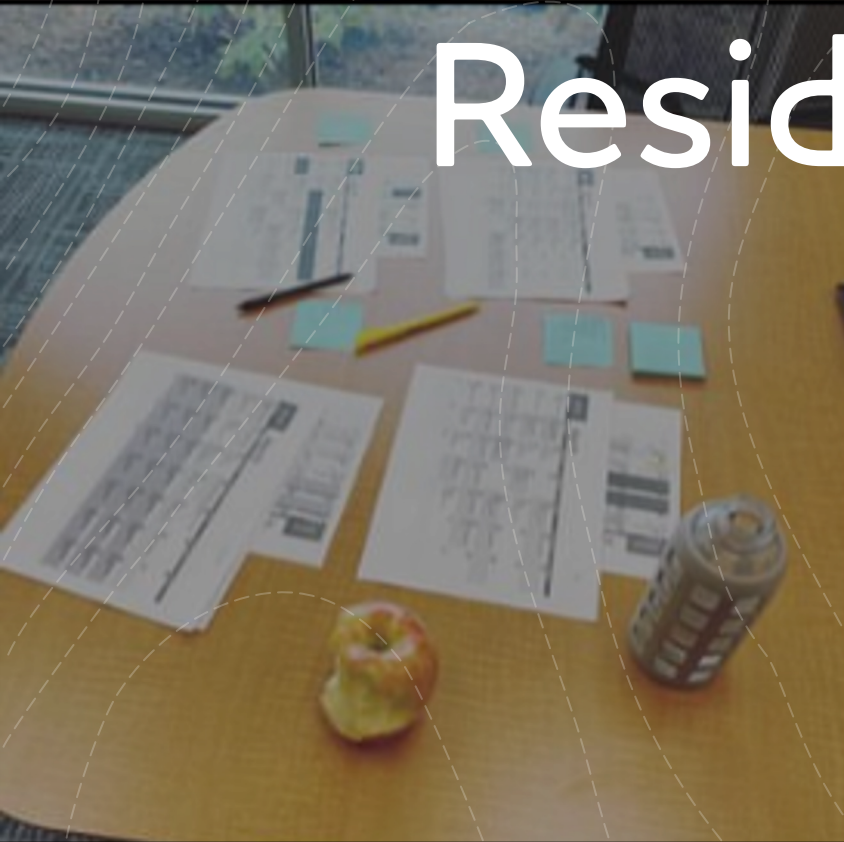
"WOW!"

"Thank you to all who are involved in making this happen. I would love to get a story out with pictures via social media and a press release after the October 19th initial visit" –District Education Superintendent

"Could we send someone to photograph the dissections and hospital tours?" Local Hospital CEO

- Capture Resident and Community Energy
- Exploit Your Friends
- Support Your Advocates





Resident Perspective

Action Steps

- +Identify one opportunity
- +Identify one friend/advocate/connection to share your vision
- +Identify one mentee to carry idea forward with you and beyond you
- +Make Contact



In Chelan

- +Opportunity
- +Partner
- +Mentee

- +Education/school system
- +Residents connected to Seth Manthey→MOE principal
- +Med Club, future residents

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Small Groups





Idea Sharing