

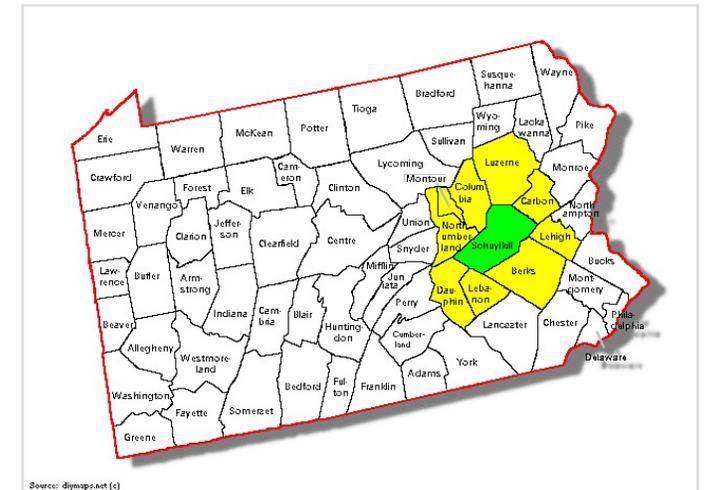
It Takes a Village: Community Engagement in Rural Residency Development

Mackenzie A. Mady, DO



LVHN Schuylkill Family Medicine Rural Residency

- Originated out of 2019 HRSA grant for the development of a rural residency
- Sponsoring institution: Lehigh Valley Health Network
- Rural residency located in Schuylkill County, PA





tered, evidence-informed care teams while remaining resilient lifelong

Schuylkill County Community

- Early on we identified community involvement as a priority to our residency development and residency goals
- March 2020 began virtual meetings with community members
- Goals:
 - Educate community about grant, residency training
 - Help identify community needs
 - Establish relationship with community members and organizations

Community and Resident Recruitment/Retention

- Community is vested in resident recruitment and retention
- Community members participated in interviews, rank day, virtual second look
- Realtor on site for in-person second look
- Questionnaires sent to residents post-match to identify housing, religious, and other community needs

Community Residency Board: Next Steps

- Formation of subcommittees: marketing, resident experience
- Connect residents with community mentors
- Celebrate with new resident welcome mixer
- Build upon foundation of community relationships in an effort to integrate residents longitudinally into community organizations: volunteer opportunities, scholarly activity, etc.

Community Residency Board: Lessons Learned

- Set clear agenda
- Personal interactions/invitations breed more successful engagement
- Frequency of meetings?
- Number of attendees vary
- How to continue to keep members engaged?

Real, sustainable community change requires the initiative and engagement of community members.

-Helen Gayle

A COMPLETE HEALTH NETWORK



LVH-Cedar Crest



LVH-Muhlenberg



LVH-17th Street



LVH-Hazleton



LVH-Pocono



Lehigh Valley Reilly Children's Hospital



LVH-Schuylkill E. Norwegian Street



LVH-Schuylkill S. Jackson Street



LVHN-Tilghman



Coordinated Health



LVH-Carbon



LVH-Dickson City



LVH-Hecktown Oaks



LVHN ExpressCARE



Health Centers



Lehigh Valley Physician Group



WHO WE ARE

LEHIGH VALLEY HEALTH NETWORK

9 HOSPITAL CAMPUSES

3 INSTITUTES

1 CHILDREN'S HOSPITAL

300+ PRACTICE LOCATIONS

9 COMMUNITY CLINICS

25 HEALTH CENTERS

20 EXPRESSCARE LOCATIONS

2 CHILDREN'S EXPRESSCARE LOCATIONS

55 REHABILITATION LOCATIONS

80+ TESTING AND IMAGING LOCATIONS

19,300+ EMPLOYEES

1,600+ PHYSICIANS

850+ ADVANCED PRACTICE CLINICIANS

3,700+ REGISTERED NURSES

72,800 ACUTE ADMISSIONS

235,500 ED VISITS

1,700+ LICENSED BEDS

LEHIGH VALLEY HEALTH NETWORK

Questions?