

Developing a Culture of Feedback

Direct Observation Feedback of Residents and Faculty in Rural Residency Programs

Cristy Page, MD, MPH Executive Dean, School of Medicine University of North Carolina at Chapel Hill

RTT Collaborative Annual Meeting April 15, 2020

Developing a Culture of Feedback



Link to Full Presentation:

https://uncsom.webex.com/recordingservice/sites/uncsom/recording/playback/9bb08fd318fa4092a6fd7b830f1ba778

Password: QvBxHmK8

Cristy Page, MD, MPH Executive Dean, School of Medicine University of North Carolina at Chapel Hill

Disclaimer



Dr. Cristy Page leads a non-profit organization, Mission 3, which was created to motivate, mentor and matter for educational excellence related to evaluation. The M3App is the original tool (piloted in 2015-2016); the F3App is a newer tool. All studies that may relate in any way to these tools, which are owned by UNC and licensed to Mission3, are reported and managed carefully but the COI and IRB resources within the University.



Direct Observation Feedback



Background



ACGME Milestones require programs to report milestones per resident every 6 months to demonstrate program or specialty specific milestone achievements

This resulted in a challenge of collecting and organizing large amounts of information for Clinical Competency Committee reviews, which are reviews by residency faculty appointed to serve on the CCC within each program

Agenda



We will talk today about:

- Importance of regular feedback
- What defines a culture of feedback
- Some practical advice on how to operationalize a culture of feedback
- Specific relevance to newer rural residencies

Why Direct Observation Feedback?



Narrative descriptions of behavior shown to be effective in organizing large amounts of complex information

Feedback is an important part of the learning process and has been shown to affect the clinical performance of physicians

Feedback to faculty fosters professional development

Must be:

- Situation specific
- Behavior specific
- Timely
- Actionable



Feedback in Rural Residencies



New programs need to design effective feedback processes

- Best time to establish importance of feedback
- Allows transparency
- Improves quality metrics
- Improves quality of care/safety culture
- Creates a culture of learning and growth

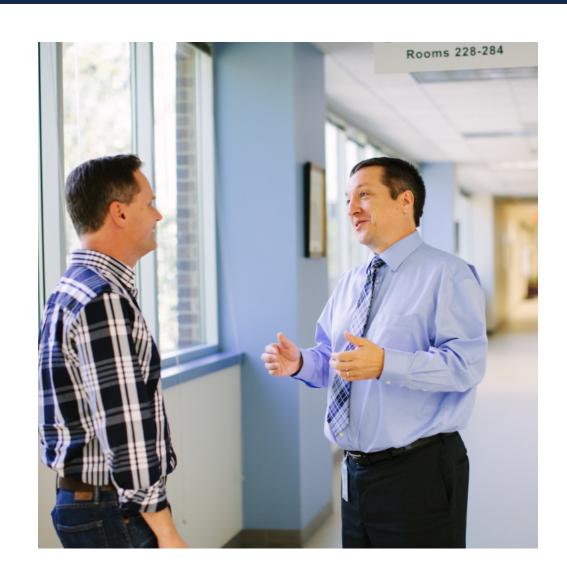


What Defines a Culture of Feedback?



Faculty Role Modeling





Faculty serve as role models about how to seek, receive, and use feedback

Universality



Everyone receives feedback (it's not voluntary)



Supportive and Trusting Culture





Feedback is embedded in a trusting relationship

Feedback provided in context of trusting relationships

Culture emphasis is on support rather than blame



Feedback is provided to enhance professional growth

The recipient is clear about what the feedback means for his/her continued development and the opportunities for change suggested by the feedback







Creating a Culture of Feedback



Educate



Faculty are explicitly taught how to provide useful feedback

Learners are explicitly taught how to provide useful feedback

Learners receive training on how to respond to both reinforcing and constructive feedback which includes learning to recognize and manage emotions tied to receiving feedback

Givers of feedback routinely use direct observation as a source of their feedback

Promote



Informal or "in the moment" feedback is encouraged

Feedback seeking behavior is encouraged

Regular bi-directional feedback conversations are promoted

Facilitate and Reward



Time is provided to review, clarify, and reflect on feedback

Reflection and informed self-assessment is facilitated

Clinicians are rewarded in a manner that recognizes their commitment to a culture of feedback



Direct Observation Feedback Systems



Mobile Medical Milestones (M3App) and Faculty Feedback Facilitator (F3App)



Web-based application, functions like app on mobile device

Can be accessed from any device

Secure, encrypted data



Individual administrator "site" for each program

Varied access levels (site administrator, app user, etc)

Multiple Reporting Functions

M3App / F3App site administration

Reports

Resident Milestone Review (M3App)

Resident Observation Count (M3App)

Medical Student Competency Review (M3App)

Medical Student Observation Count (M3App)

Faculty Usage (M3App)

Faculty Feedback Review (F3App)

Faculty Observation Count (F3App)

User Observation Review (M3App/F3App)

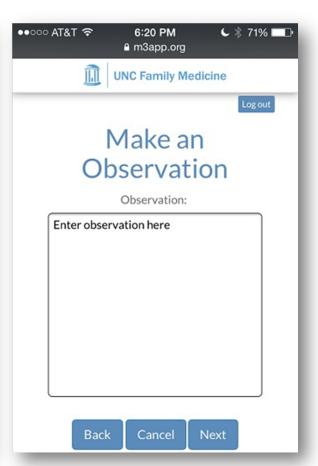
M3App Mobile Interface





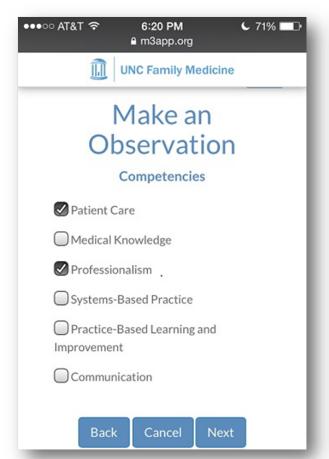


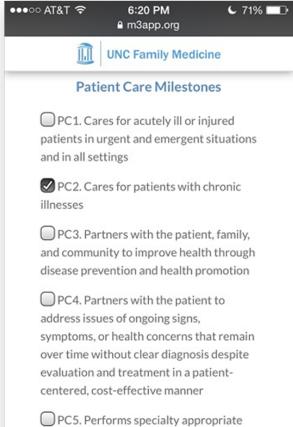


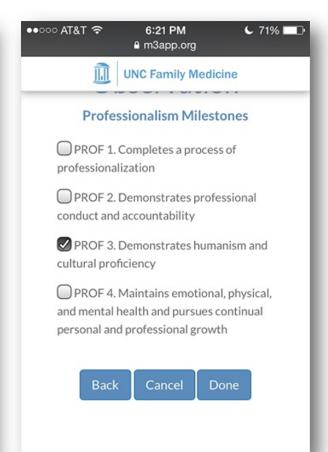


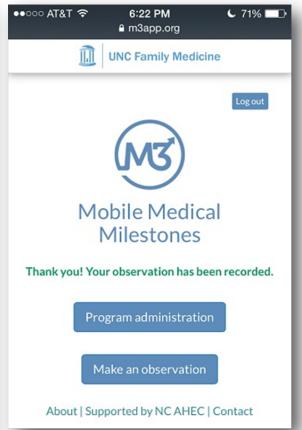
M3App Mobile Interface





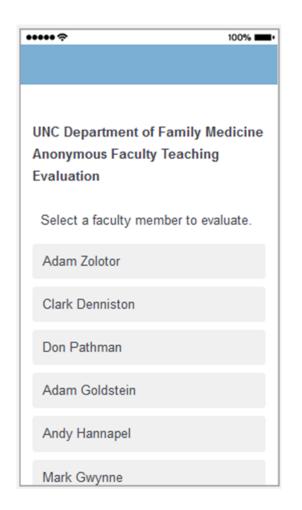


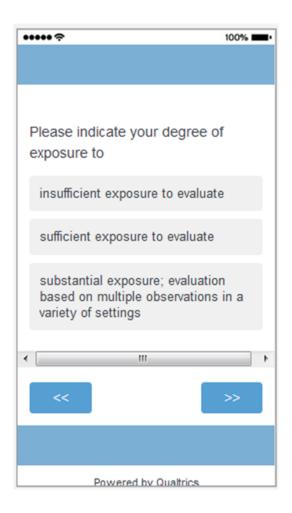




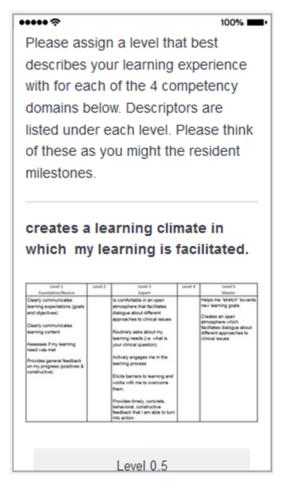
F3 App Mobile Interface





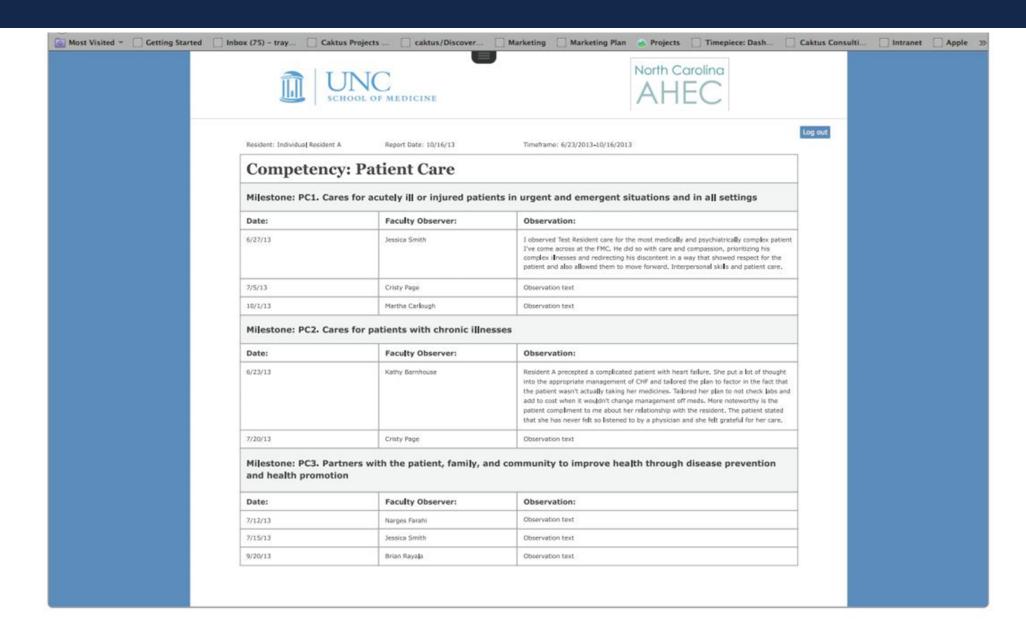






Resident Milestone Reports





Faculty Feedback Report



Level 1	Level 2	Level 3	Level 4	Level 5
Foundation/Novice		Expert		Master
Clearly communicates		Is comfortable in an open		Helps me "stretch" towards
learning expectations (goals		atmosphere that facilitates		new learning goals.
and objectives)		dialogue about different approaches to clinical issues		Creates an open atmosphere which
Clearly communicates		1000		facilitates dialogue about
learning content		Routinely asks about my		different approaches to
		learning needs (i.e. what is		clinical issues
Assesses if my learning need was met		your clinical question)		
Descrides assessed for all and		Actively engages me in the		
Provides general feedback on my progress (positives & constructive)		learning process		
		Elicits barriers to learning and		
		works with me to overcome		
		them.		
		Provides timely, concrete,		
		behavioral, constructive		
		feedback that I am able to turn		
		into action.		

Examples

M3/F3 Apps

Qualtrics

Survey Monkey

New Innovations





qualtrics







Takeaways for Rural Residencies



Feedback for Rural Residencies



This is the time to develop a direct observation feedback system

Helps organize resident evaluation in accordance with ACGME criteria

Enhances learning for residents and professional development for faculty

There are essential elements to a culture of feedback

There are explicit ways to operationalize a culture of feedback in your residency programs

Contact



Cristy Page, MD, MPH
Cristy_Page@med.unc.edu



THE UNIVERSITY

of NORTH CAROLINA

at CHAPEL HILL